



To Whom It May Concern,

As a proud employee of Professional Physical Therapy, I am writing this letter to inform you about a charity event we are holding to raise money for a child in our community. Each year our company holds a charity challenge. Each team chooses a charity that we dedicate our time and efforts to, to not only bring awareness to the cause but to help someone in need. Not only does the charity get 100% of the donations raised, but Professional will match the amount raised by the winning team!

This year we have chosen to support Jake Lonigro, who is a local 12 year old boy from Merrick, NY. Jake was a contestant on, So You Think You Can Dance, when what they thought was a pulled muscle or hernia, turned out to be a rare form of children's cancer. We are raising money to support Jake and his family through his treatment and help with his medical bills.

We have teamed up with Kaley Young, owner of Hot Pilates Secret, who created a program called People Help The People. Kaley has dedicated her time to this program to give back from the help she received after her mom passed away from cancer.

We are reaching out to you for your support. We are in need of items we can raffle off, such as gift certificates, services to your establishment, or by making a cash donation. Your generosity will be greatly appreciated and as a token of our appreciation your company name will be prominently displayed at our event. For monetary donations please go to [bit.ly/Help\\_Jake](http://bit.ly/Help_Jake)

Our Sunset Yoga and/or Circuit Training fundraiser will be held on September 25, 2016 on the beach at Lafayette Blvd., in Long Beach, NY. Your consideration to this matter is greatly appreciated.

We have included a copy of our flyer and truly hope you will consider making a donation to support a local family. Please pass along this information to anyone that may be interested in taking part of this amazing charity event.

If you have any questions regarding this event please contact us at (516) 321-2400.

Sincerely,

Christine Koenig



Join us for a **Sunset Yoga/Circuit Training Class**  
to benefit  
**12-year-old Jake Lonigro of Merrick,**  
**recently diagnosed with a rare children's cancer.**



Hot Pilates Secret

People Help The People

**WHERE:** On the beach at Lafayette Bld., Long Beach

**WHEN:** Sunday, September 25th, 2016

Registration begins at 5:00 pm

Classes begin at 6:30 pm

**PRICE:** \$25 per person

***Relaxation, Raffles, Raising Funds and more!***

Your \$25 registration fee goes towards medical bills & treatment for Jake!

Can't make it to our event? Donate online at:

*[bit.ly/Help\\_Jake](http://bit.ly/Help_Jake)*

***Thank you for your support!***

**[www.professionalpt.com](http://www.professionalpt.com)**



Queens Manhattan Bronx Brooklyn Long Island Westchester New Jersey Connecticut